

Medtech Coverage, Coding and Reimbursement 101

Virtual Event

May 13-14, 2024

**Schedule reflects Eastern Daylight Time*

Monday, May 13

12:00 pm – 12:05 pm **Welcome Remarks**

12:05 pm – 1:05 pm **Introduction to Medicare & Reimbursement for Medical Technology**

Thomas A. Gustafson, Senior Policy Advisor, Arnold & Porter

- Basic introduction to the Medicare Program
- Overview of Medicare's benefit structure and how the program is funded
- Learn how benefits are delivered to Medicare beneficiaries
- What are the key elements determining reimbursement for medical technology (devices, diagnostics, and combination products)?
- Overview of coverage, coding, & payment — Medicare and other payers
- Who decides what and when?
- Roles of FDA and CMS
- What should be in a company's reimbursement strategy?

1:05 pm – 2:00 pm **Introduction to Coding for Medical Technology**

John McInnes, Counsel, Arnold & Porter

Amanda Cassidy, Senior Health Policy Advisor Arnold & Porter

- Introduction to coding languages (CPT, ICD-10 PCS, HCPCS)
- How codes are used in different settings
- Understand the application process and timelines for key code sets

2:00 pm – 2:15 pm **Break**

2:15 pm – 3:15 pm

Introduction to Medicare Payment Systems

Deborah Godes, Vice President, McDermott+ Consulting

- Understand how Medicare pays for services in the hospital inpatient and outpatient settings
- Understand the basic methodology used by CMS to pay for physician services
- Learn how MedTech is incorporated into these payment methodologies

3:15 pm

Conclude Day 1

Tuesday, May 14

12:00 pm – 12:50 pm

Complexities of CMS Coverage

Chandra Branham, Sr. Director, Payment and Care Delivery, Health Policy, Johnson & Johnson

- Overview of CMS' NCD process
- Review of current CED process and recent recommendations from AHRQ
- Medicare coverage for clinical trials
- Other restrictions/requirements of CMS coverage (e.g., screening tests)

12:50 pm – 1:40 pm

Payment Opportunities for Novel Technologies

Mark Domyahn, Partner, JD Lymon Group

- Overview of Medicare's incremental hospital payment for new technologies, including the New Technology Add-On Payment (NTAP) and Transitional Pass-Through (TPT), and Transitional Add-on Payment Adjustment for New and Innovative Equipment and Supplies (TPNIES)

1:40 pm – 1:55 pm

Break

1:55 pm – 2:45 pm

Diagnostic Laboratory Test Reimbursement

Megan Anderson Brooks, PhD, President, Innovation Policy Solutions

Jennifer Leib, ScM, CGC, Founder, Innovation Policy Solutions

- Overview of Relevant CPT Code Sets and Application Process for Diagnostic Tests
- Special considerations for coverage under Medicare
- Medicare Payment under the Clinical Lab Fee Schedule

2:45 pm – 3:30 pm

The World Outside of CMS

Sara Davis, Senior Director, Global Market Access, Operations & Field Health Economics & Reimbursement, Abbott

- Identify other payers (beyond CMS, the single largest payer) that pay for MedTech (Medicaid, Workers' Comp, etc.)
- Understand these payers' objectives and philosophies, if different from CMS
- Develop strategic and tactical approaches for interacting with other payers

3:30 pm

Program Concludes