**Take Her Health to Heart Social Media Shareable Post Copy**

**Shareable 1:**

*Facebook*

Increasing female participation in cardiovascular device clinical trials is critical to improving our understanding ofthe effects of new treatments for women, and saving lives.

*Twitter*

Increasing female participation in #cardiovascular device trials is critical to understanding new treatments & saving lives #health2heart



**Shareable 2:**

*Facebook*

Approximately 44 million women in the U.S. are affected by cardiovascular diseases, yet they are historically underrepresented in cardiovascular device clinical trials.

*Twitter*

Approx. 44M women in the U.S. are affected by #cardiovascular diseases, yet they are underrepresented in device trials #health2heart



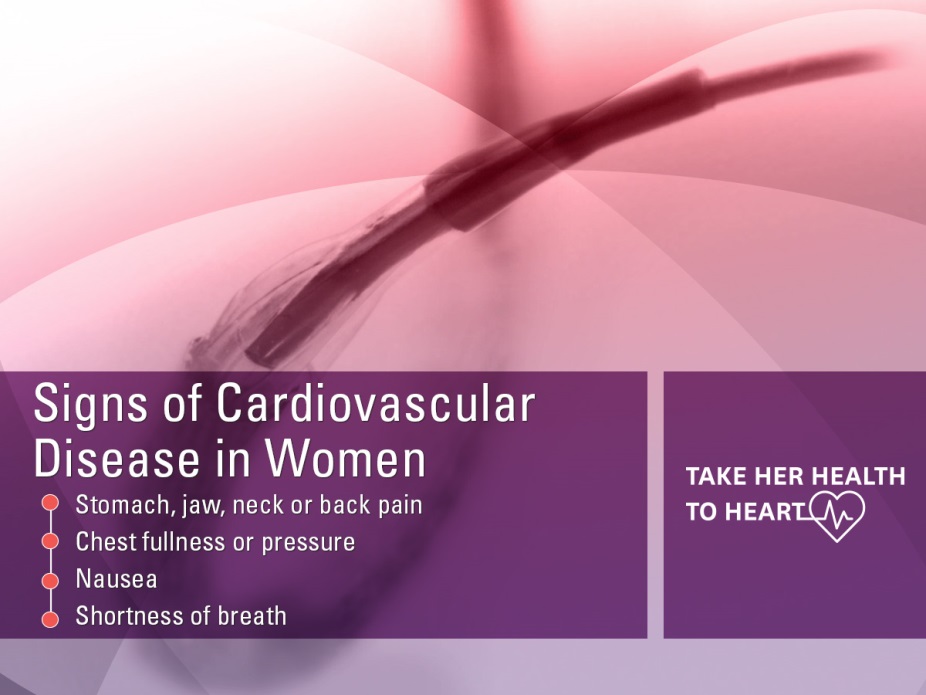
**Shareable 3 (note 2 different image versions):**

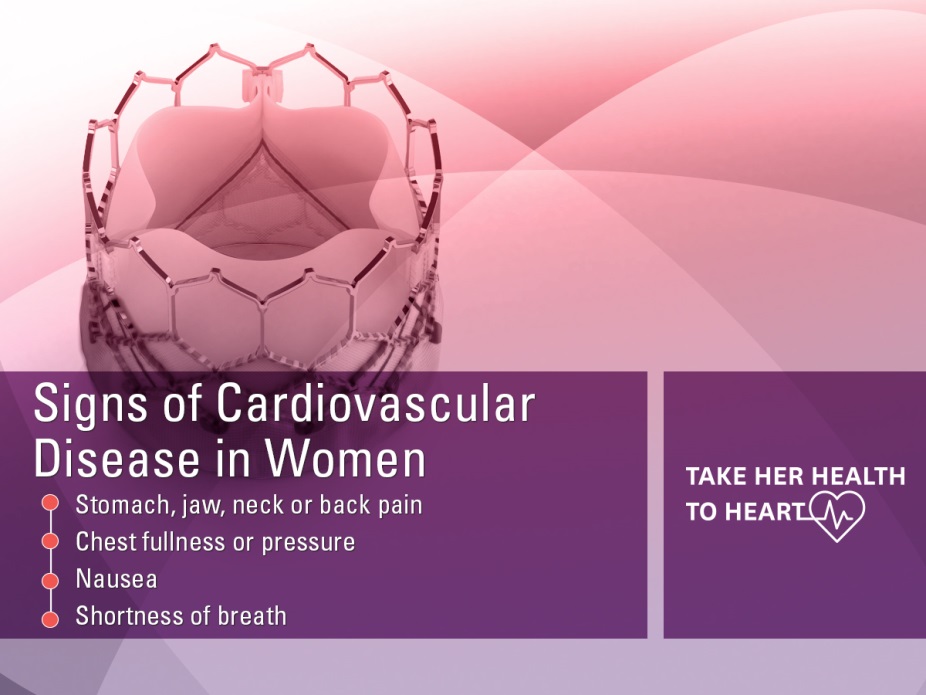
*Facebook*

Cardiovascular disease can produce different symptoms in women than men, often making it difficult to diagnose. Talk to your doctor if you have any of these symptoms.

*Twitter*

#cardiovasculardisease can present different symptoms in women than men. Talking to your doctor is key #health2heart

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**Shareable 4:**

*Facebook*

Significant challenges and barriers exist in recruiting women to participate in cardiovascular device trials, including gender gaps that exist in the diagnosis of women with heart disease.

*Twitter*

Challenges exist in recruiting women to cardiovascular device trials, including gender gaps in diagnosis of #heartdisease #health2heart



**Shareable 5:**

*Facebook*

There are many benefits to women’s participation in cardiovascular device clinical trials from diagnosis to care and treatment of cardiovascular disease.

*Twitter*

There are many benefits to women’s participation in #cardiovascular device trials #cardiovasculardisease #health2heart

